Modernize Your Real Estate Business

Agreements are at the core of real estate. However, delays in internal workflows and approvals slow down key business activities, such as acquisitions, leasing and maintenance operations. The negative effects of these paper-based, manual systems reduce rental income and property value. By digitizing agreements with DocuSign, property managers and REITs can modernize their critical business processes and maximize revenue from investment property.

**Speed up collection of rental income**

Don’t waste tenant time with needless visits to the leasing office, in-person leasing applications, follow-up meetings and wet ink signatures. Digital tools accelerate the process by allowing new tenants to quickly fill out an application and sign a lease from their own device without setting foot in an office, so you can turn over the unit and start collecting rent faster than ever.

**Minimize legal risk**

Commercial sales contracts and leases are lengthy documents with extensive back-and-forth redlining, exposing you to legal risk if a word or clause is missed in all the different versions. Contract lifecycle management gives your legal team broader control, helping you understand exactly what is in an agreement and tracking changes so there’s less risk of legal troubles that could cost potentially millions of dollars and your reputation as an investor.

**Spend time closing deals, not managing paperwork**

Negotiating is an essential part of property acquisitions and dispositions as well as commercial leases to ensure the deal is favorable for all parties. You should be able to focus on getting the deal finalized without worrying about the hassle and red tape that comes with tracking changes in Microsoft Word. Focus on what brings the most value.

**Reduce operating costs**

Cut costs and wasted time by eliminating paper and manual processes for leasing and maintenance operations. Property managers will also be able to work more efficiently with less time focused on paperwork and more time to find good tenants and ensure the property operations are running smoothly.

**Improve tenant experience**

Provide the digital, mobile-friendly forms and agreements that tenants expect. Don’t risk losing a tenant because they find another place to live before signing your lease.

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**Results**

- **53 hours**
  - average document signature time, an 84% reduction from manual signatures
- **$25K savings**
  - decreased paper/shipping costs up to $25,000 annually
The DocuSign Agreement Cloud for Property Management and REITs

The DocuSign Agreement Cloud lets property managers and REITs focus on increasing the value of their properties instead of paperwork and manual processes. It is a comprehensive set of applications and integrations to help real estate businesses streamline complex processes, collect rental income faster and increase visibility across the entire company.

**eSignature**
Securely send, track and sign agreements electronically with responsive signing capabilities for mobile devices.

**CLM**
Streamline lease generation by pulling tenant information and utilizing a pre-approved clause library; redline and leverage version control on complex commercial leases and property sale agreements; trigger internal workflows and approvals and analyze all agreements across your business in a single contract repository.

**Powerforms**
Create digital lease applications that new residents can fill out without visiting a leasing office.

**Payments**
Automatically collect monthly rent, as well as one-time payments such as application fees and security deposits.

**Integrations**
350+ prebuilt integrations into leading platforms including Microsoft Office, Google Suite, Box, Salesforce and industry solutions such as Intellirent.

To learn more, go to [docusign.com/realestate](https://docusign.com/realestate).

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**Use case examples:**

**Acquisition & disposition**
- NDA
- Letter of intent
- Sales agreement
- Addendums
- Contingency releases
- Bids
- Investor documents

**Leasing**
- New lease application/Letter of intent
- Lease agreement
- Renewals
- Addendums
- Move-in and move-out documents

**Maintenance**
- Work orders
- Master service agreements
- Vendor contracts
- Supplier compliance
- Purchase orders
- Inspections