New entrants, business models, and technology are rapidly changing the way the retail industry engages with customers, vendors, partners, and employees. Nowhere is this more true than with contracts, a process that impacts every department and is at the core of how business is done. A modern agreement process using DocuSign drives more efficient operations, lowers costs, and offers a superior customer experience for retail.

**Exceed expectations**
With today’s on-demand culture, expectations are higher than ever. Deliver a frictionless experience for service contracts, vendor agreements, employee onboarding, and more.

**Operate lean and mean**
Retailers need the front and back office to run super efficiently. Remove paper from the equation to stop chasing down contracts and working on tedious, manual tasks.

**Do more in less time**
Automate post-signature workflows as well as contract generation, execution, and management. Gain visibility into bottlenecks to reduce contracting time from weeks to days or hours.

**Fast ROI**
With lower integration costs, faster results, and greater efficiency, you’ll see a return on investment in weeks to months.

**Results**

- **20% more in-store sales**
- **Zero contract errors down from 70%**
- **Millions saved with more efficient vendor contract execution**
- **50% reduction in employee onboarding time**

“Contracting is a process that impacts a retailer’s ability to purchase and sell effectively, hire and onboard, and create an agreeable customer experience. Contracting is at the foundation of what a company is. At Office Depot, it’s absolutely critical.”

*Steve Schmidt*
Former President
Office Depot International

---

---
The DocuSign Agreement Cloud for Retail

Tracking down I-9s, completing MSAs, agreeing to service terms with a customer, and similar tasks all involve manual processes that are prone to errors, time consuming, and dull your competitive edge. With the DocuSign Agreement Cloud, retailers of all sizes can quickly automate the entire contract process and integrate with systems they already use.

**eSignature**
Complete agreements in minutes with beautiful mobile forms that work on virtually any device.

**SpringCM**
Manage the full agreement lifecycle for complex contracts with automated generation, real-time negotiation, drag-and-drop workflows and powerful search.

**Guided Forms by Intelledox**
Generate personalized contracts with intuitive “wizard-style” interviews that ensure the capture of complete signer information in-store or online.

**Click**
Stay in compliance with GDPR, CCPA, and other privacy legislation by capturing legally binding consent to standard agreement terms with a single click and managing those terms for large audiences with no code required.

**Integrations**
Easily embed DocuSign into your existing tools with 350+ pre-built integrations, like Salesforce, SAP Ariba, Oracle, Workday, and many point-of-sales systems.

To learn more, go to [docusign.com/retail](docusign.com/retail)