## DocuSign®

# Are you giving students what they want?

Improve student satisfaction and streamline your school's workflow.

### Students agree...

My school should be a leader in student digital experience.	<b>81%</b>	
My school's technology is a reflection of the administration's competence.	75%	
Digital experience is important to my school's brand reputation.	72%	
20 40 60		80

### Student expectations are high.

**94%** expect to complete forms online.

70%

expect forms enabled for mobile.

**Over 50%** expect mobilefriendly versions of admissions applications, financial aid forms, transcript requests, add/drop requests, and campus housing applications.

# 9/10 students expect that their institution has strong security in place to protect their personal information.

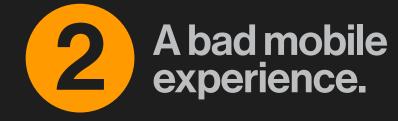
## Poor digital experiences cause disappointment and delays.



of students feel frustrated when they have to re-enter information they have already provided.

Top reasons students delay completing a form:

The form is too complicated.



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#### Where is the biggest pain? Financial aid forms.





More certainty of their status at any point in the financial aid application process.

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More step-by-step guidance in the process.



More clarity on what documentation they need, or might be missing, to secure financial aid.

DocuSign removes the cost, delay & errors by delivering digital solutions that meet today's student expectations.

Provide a better online and mobile experience for students, staff, & alumni.

Save money by reducing paperwork & freeing up staff time to focus on what matters most.



Provide industry-leading security & compliance.

## Be the school that students rave about. Give them a better digital experience.

Learn more about how DocuSign helps higher education.

#### docusign.com/edu

All data based on 2019 DocuSign research of 450 current higher ed students. Copyright © 2003-2019 Docusign, Inc. All rights reserved.