DocuSign®

Are you giving students what they want?

Improve student satisfaction and streamline your school's workflow.

Students agree...

My school should be a leader in student digital experience.	81%	
My school's technology is a reflection of the administration's competence.	75%	
Digital experience is important to my school's brand reputation.	72%	
20 40 60		80

Student expectations are high.

94% expect to complete forms online.

70%

expect forms enabled for mobile.

Over 50% expect mobilefriendly versions of admissions applications, financial aid forms, transcript requests, add/drop requests, and campus housing applications.

9/10 students expect that their institution has strong security in place to protect their personal information.

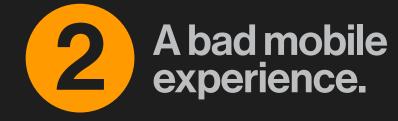
Poor digital experiences cause disappointment and delays.



of students feel frustrated when they have to re-enter information they have already provided.

Top reasons students delay completing a form:

The form is too complicated.



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Where is the biggest pain? Financial aid forms.





More certainty of their status at any point in the financial aid application process.

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More step-by-step guidance in the process.



More clarity on what documentation they need, or might be missing, to secure financial aid.

DocuSign removes the cost, delay & errors by delivering digital solutions that meet today's student expectations.

Provide a better online and mobile experience for students, staff, & alumni.

Save money by reducing paperwork & freeing up staff time to focus on what matters most.



Provide industry-leading security & compliance.

Be the school that students rave about. Give them a better digital experience.

Learn more about how DocuSign helps higher education.

docusign.com/edu

All data based on 2019 DocuSign research of 450 current higher ed students. Copyright © 2003-2019 Docusign, Inc. All rights reserved.