Students agree...

My school should be a leader in student digital experience. 81%

My school’s technology is a reflection of the administration’s competence. 75%

Digital experience is important to my school’s brand reputation. 72%

Student expectations are high.

94% expect to complete forms online.

70% expect forms enabled for mobile.

Over 50% expect mobile-friendly versions of admissions applications, financial aid forms, transcript requests, add/drop requests, and campus housing applications.

9/10 students expect that their institution has strong security in place to protect their personal information.

92% of students feel frustrated when they have to re-enter information they have already provided.

Top reasons students delay completing a form:

1. The form is too complicated.
2. A bad mobile experience.

Where is the biggest pain? Financial aid forms.

8/10 students want...

More clarity on what documentation they need, or might be missing, to secure financial aid.

More step-by-step guidance in the process.

More certainty of their status at any point in the financial aid application process.

DocuSign removes the cost, delay & errors by delivering digital solutions that meet today’s student expectations.

Provide a better online and mobile experience for students, staff, & alumni.

Save money by reducing paperwork & freeing up staff time to focus on what matters most.

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