

# DocuSign for higher education

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## Build a connected campus with a modern System of Agreement.

With funding instability and tuition cost pressures, higher education institutions must do more with less. But these new efficiencies also need to meet ever steeper student expectations. A purpose-built System of Agreement can do both, driving student engagement while also boosting faculty and staff productivity.

## Create a seamless student experience.

**74% of higher education institutions are baking student success into their IT strategies.<sup>1</sup>**

With products like PowerForms and pre-built integrations across Salesforce communities, DocuSign gently guides students to their next successful step while automatically tracking activity for faculty and staff.

## Win back time and money across faculty and staff.

**93% of education leaders believe their teams spend significant time on requests that could be handled by students.<sup>2</sup>**

Self-service student processes save on faculty and staff resources, while multiple access levels let departments automate core management functions.

## Simplify compliance and reduce errors.

**51% of compliance leaders feel the higher education regulatory environment is too complex.<sup>3</sup>**

We're proud to have reduced 94 percent of errors across our higher education customers, while also making it easier to search compliance docs across repositories.

**"Our goal was to be more effective and efficient, and to increase student engagement. We wanted to make every interaction a positive experience. DocuSign fit well into our plans."**

**Mark Diekoff**  
University of Colorado  
Boulder  
Program Manager Business  
Development and Content Services

### Results after DocuSign

**\$823K**  
annual savings

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**54%**  
of agreements completed  
less than 6 hours

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**74%**  
of those completed under  
1 hour

<sup>1</sup> Top 10 IT Issues 2018: The Remaking of Higher Education, EDUCAUSE

<sup>2</sup> Marval's Global Education Survey 2017

<sup>3</sup> Understanding IT GRC in Higher Education: IT Compliance, EDUCAUSE

## Achieve impact where it matters.

Put students first, by modernizing processes to complete agreements six times faster. Hundreds of 4-year and 2-year public and private higher education institutions already have with DocuSign.

Case Study

### Texas A&M University

#### What they wanted to do

Provide a fully digital experience for former and current students across departments.

#### What they did

- Created an e-signature policy and designed connected workflows, by integrating DocuSign with other systems like Microsoft and Laserfiche.
- Developed governance structure to roll out DocuSign across the campus including the registrar, athletics, human resources, financial aid and finance teams.

#### What they accomplished

- **\$132K** annual savings
- **Saving 1-5 hours** per completed document

Case Study

### University of Washington

#### What they wanted to do

Replace paper-heavy processes with a fully digital workflow.

#### What they did

- Streamlined financial aid office with DocuSign/CRM integration, to seamlessly prepare, sign, act on, and manage documents.
- Built a center of excellence team with single sign-on, while empowering other departments like academics, research, and faculty operations with key admin features.

#### What they accomplished

- **Eliminate over 250,000 pieces of paper** annually
- **Drastically improved** the completion time of responsive document discovery.

**To learn more, reach out to your account executive or email [highered@docusign.com](mailto:highered@docusign.com)**

## Use case examples.

### Admission

- Enrollment Applications
- Application Fee Payment/Waiver
- Campus Housing Application
- Admission Deferral Form

### Academics and Registrar

- Course Add/Drop Request
- Declaration of Major/Minor
- Part-time Student Petition
- Records Requests

### Financial Aid

- Income Verification Form
- FASFA Forms
- Loan Adjustment Request
- State/Institution Financial Aid Form

### Student Life

- Student Organization Application
- Meal Plan Agreements
- Parking Permit Application
- Health Services

### Alumni Relations

- Alumni Membership
- Donation Approvals
- Student Loan Deferment Forms
- Diploma Reissues

### Human Resources

- Offer Letters
- Compensation Plans

### Procurement

- Purchase Orders
- Statements of Work

### Finance

- Travel Reimbursements
- Invoice Processing

### Legal

- NDAs
- Internal Compliance

### IT & Operations

- Maintenance Authorization
- Access Management

## About DocuSign

DocuSign helps organizations connect and automate how they prepare, sign, act on, and manage agreements. As part of its cloud-based System of Agreement Platform, DocuSign offers eSignature—the world’s #1 way to sign electronically on practically any device, from almost anywhere, at any time—and SpringCM, a scalable, secure contract and document management solution. Today, almost 430,000 customers and hundreds of millions of people in more than 180 countries use DocuSign to accelerate the process of doing business and simplify their lives.

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