

# Cisco partners its innovative new Cisco Spark platform with DocuSign.

Cisco Spark and DocuSign allow business to take their collaboration tools anywhere and everywhere.

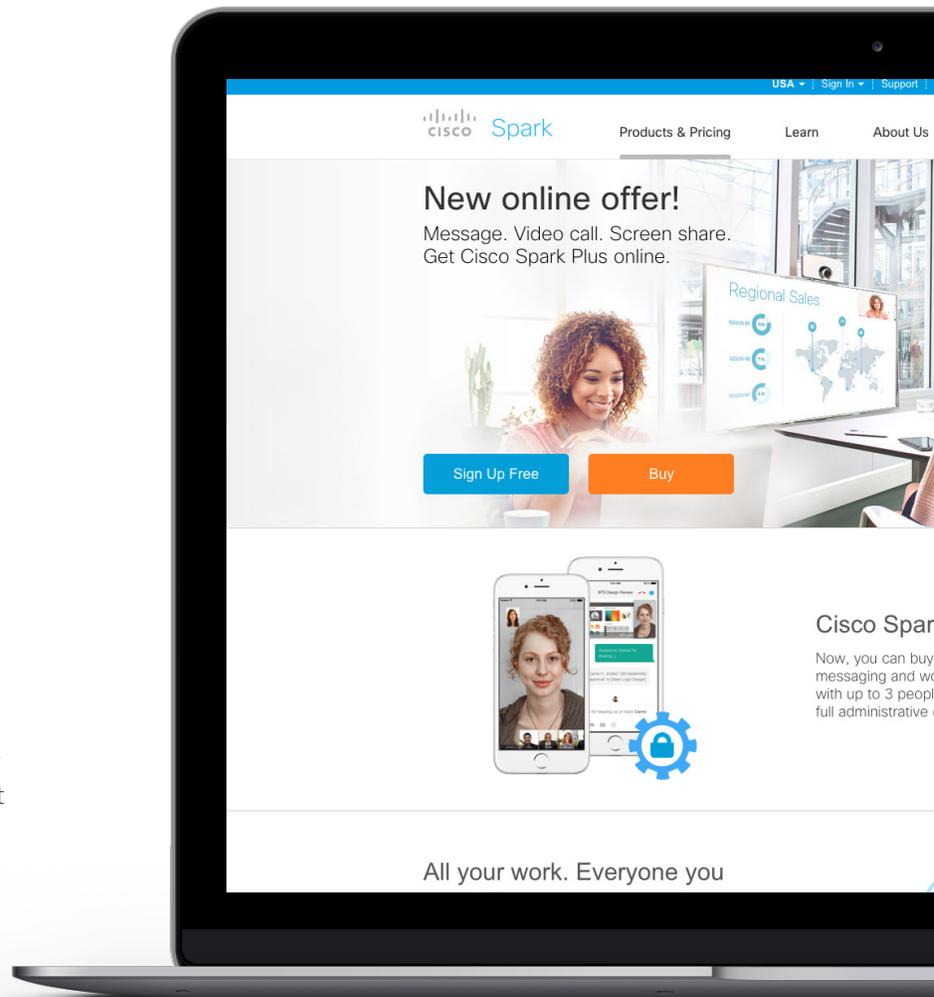
## Summary

It is not a stretch to say that successful companies in today's world cannot survive and thrive without the internet. Cisco might be thought of as the engine that makes the Internet run, after all, they invented things like routers and switches that make complicated network systems functional.

But the hallmark of a great company is its ability to adapt, grow and change. Cisco and DocuSign are two such companies. Cisco recently released Cisco Spark - a new cloud based collaborative tool that blends agile team messaging, secure messaging, as well as voice and video platforms.

## Challenge

Cisco recognizes that companies, partners and teams need to collaborate, and they need to be able to have messages go back and forth and share documents. Users of the Cisco Spark platform want to be able to share a document in that platform, it needs to be legally signed, and it needs to be secure.



## Top Benefits Achieved

- ✓ Successful integration of DocuSign secure platforms into Cisco Spark
- ✓ Better end user experience and platform customization
- ✓ Faster, more agile collaboration from anywhere

### Solution

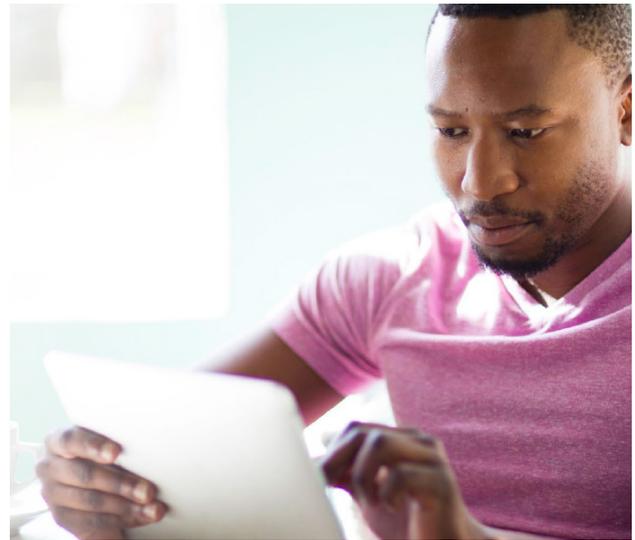
Cisco wanted a platform that end users could leverage in an agile, mobile workflow. They wanted to enable teams to work collaboratively on time sensitive and secure documentation, but also wanted a platform that could be customized to any unique user experience and need.

DocuSign’s open APIs paired with Cisco Spark and its open API was a perfect synergy and partnership which allows customers an almost limitless customization opportunity, and allows a business to integrate its unique collaboration tools anywhere, anytime.

### Results

DocuSign and Cisco expanded the user experience in Cisco Spark by leveraging their open APIs so that customized interactions can be serviced by a bot. Now somebody is having a chat interaction – and a bot says, what loan would you like to apply for? What can I help you with today? And when they’re ready to sign the documents, because of DocuSign’s open API, these intelligent bots are going to be able to bring the document directly to that user.

“We are building a platform for agile teams, and we are building it for them to be productive. It’s about creating a great user experience, and part of that is facilitated by the fact that it is a Cloud delivered service, meaning it is available everywhere. And it creates a platform that is much easier for an IT department to manage,” says Casey Bleeker, Spark Business Development Manager.



I’m very excited about where our partnership with DocuSign is going to lead. We augment each other very well, and we both want to empower the same target audience of people who want to improve their business workflows. They want to collaborate, and they don’t want technology to obfuscate the process.”

- **Casey Bleeker**, Business Development Manager, Cisco Spark

#### About DocuSign

DocuSign is changing how business gets done by empowering anyone to transact anytime, anywhere, on any device with trust and confidence. DocuSign keeps life moving forward.

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