

NowInfinity offers easy path to digital best practice

Underpinned by DocuSign, platform simplifies and speeds traditional finance processes

Company's Top Objectives

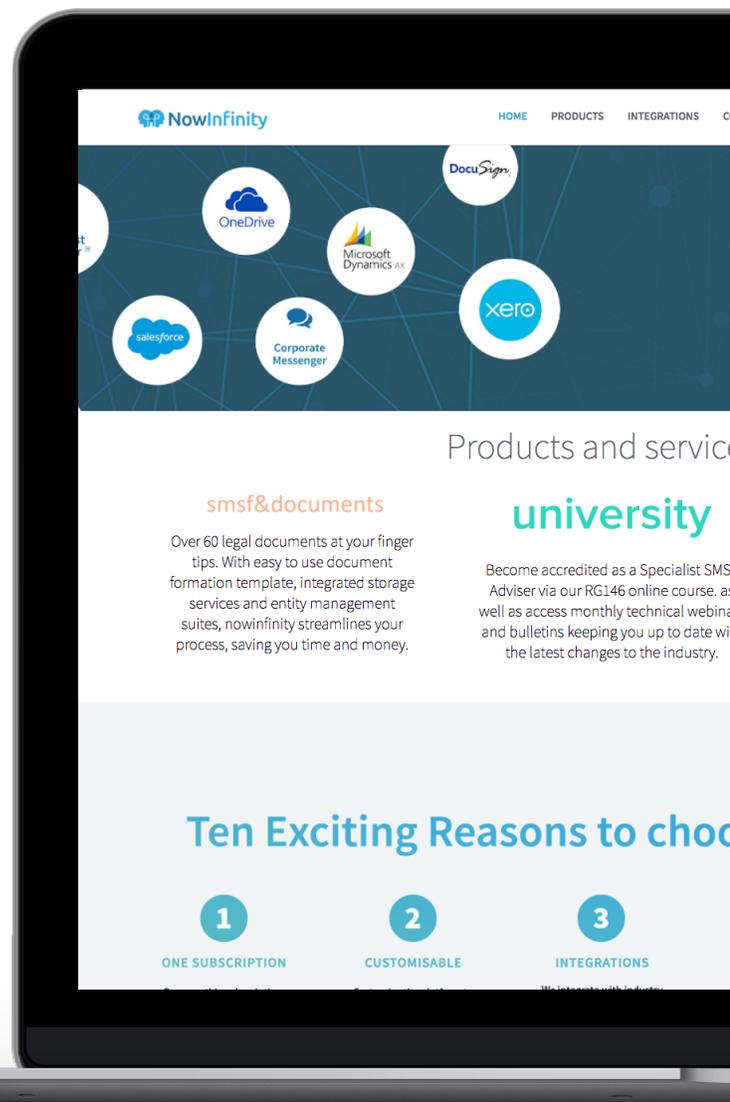
NowInfinity offers today's finance professionals game changing efficiencies. Once laborious and paper-driven processes like setting up a company or self-managed super fund (SMSF) can now be carried out online in minutes with the NowInfinity platform.

The company launched in 2013 with a vision to build the most advanced document generation and entity management platform in the world. Its objective was to fully digitise document workflow, removing paper and all points of friction.

NowInfinity is achieving that objective today with a powerful document generation engine which lets users choose from over 60 documents to implement client strategies and advice. Now integrated with ASIC and digital tools like DocuSign, it helps accountants, financial planners and SMSF specialists slash admin time and cost. It also makes all the processes required to establish or maintain a corporate entity extremely scalable.

Business Challenge

The opportunities for NowInfinity were massive with organisations everywhere embracing digitisation to reduce costs and improve the client experience. Still, in the finance



Results Achieved

- ✓ NowInfinity has transformed with DocuSign to provide completely paperless entity management
- ✓ It's reduced the time, cost and effort involved in dozens of financial processes
- ✓ It's changed the way companies transact with ASIC, resulting in improved compliance and fewer fees
- ✓ Documents can be signed and lodged with ASIC in less than five minutes, saving a minimum of two hours per transaction

sector where nearly every transaction starts or ends with a physical signature, NowInfinity could not eliminate paper on its own. It needed an eSignature solution its clients could trust.

The Resolution

NowInfinity implemented DocuSign three years ago to achieve its goal of going 100% digital. With world-class security and a full audit trail, DocuSign offered a legally binding eSignature solution that was ideal for the finance industry.

The solution has transformed the capability of NowInfinity's platform and supports custom digital workflows and instant sign-off on documentation, including standard company formations, SMSF investment strategies, and minutes and resolutions. It is fast and reliable and shaping the way that finance firms transact in the future.

More recently, NowInfinity has integrated DocuSign into its Corporate Messenger platform. It is the first cloud based and ASIC integrated online lodgement platform to offer features like electronic signing.

The Key Benefits

With DocuSign, NowInfinity has completely streamlined client workflows. Accountants or financial planners no longer need to wait three days or more for a physically signed document. Instead, they can invite clients to quickly and easily sign and execute documents online. They can then act on client needs immediately and reduce the time and money spent sending out documents and chasing signatures.

It's simplifying complex business processes like implementing new tax strategies and making compliance much easier to manage. It's also digital best practice for

.....
"NowInfinity is setting a new standard for the way accountants and other finance professionals transact digitally. We couldn't do that without DocuSign."
.....

- Amreeta Abbott, CEO NowInfinity

.....
the modern financial world where clients expect a friction-free experience.

Today the NowInfinity platform is integrated with other cutting edge cloud service providers as well as government agencies like ASIC. And with its latest offering, NowInfinity Corporate Messenger, NowInfinity is changing the way that Australian businesses transact with ASIC.

There are currently 160,000 companies using the Corporate Messenger platform to manage over 1,000 documents per day. With features like automated alerts and electronic signing, companies can sign and lodge documents in minutes as opposed to hours or weeks, reducing failure to Lodge (FTL) penalties.



About DocuSign

DocuSign® is changing how business gets done by empowering anyone to send, sign and manage documents anytime, anywhere, on any device with trust and confidence. DocuSign and Go to keep life and business moving forward.

For APAC enquiries: phone +61 2 9392 1998 | email: apac@docusign.com | docusign.com.au

Copyright © 2003-2017 DocuSign, Inc. All rights reserved. DocuSign, the DocuSign logo, "The Global Standard for Digital Transaction Management", "Close it in the Cloud", SecureFields, Stick-eTabs, PowerForms, "The fastest way to get a signature", The No-Paper logo, Smart Envelopes, SmartNav, "DocuSign It!", "The World Works Better with DocuSign" and ForceFields are trademarks or registered trademarks of DocuSign, Inc. in the United States and/or other countries. All other trademarks and registered trademarks are the property of their respective holders.