

F.C. Tucker

DocuSign Signature and Transaction Rooms has helped F.C. Tucker be more efficient in every part of their business.

The Company

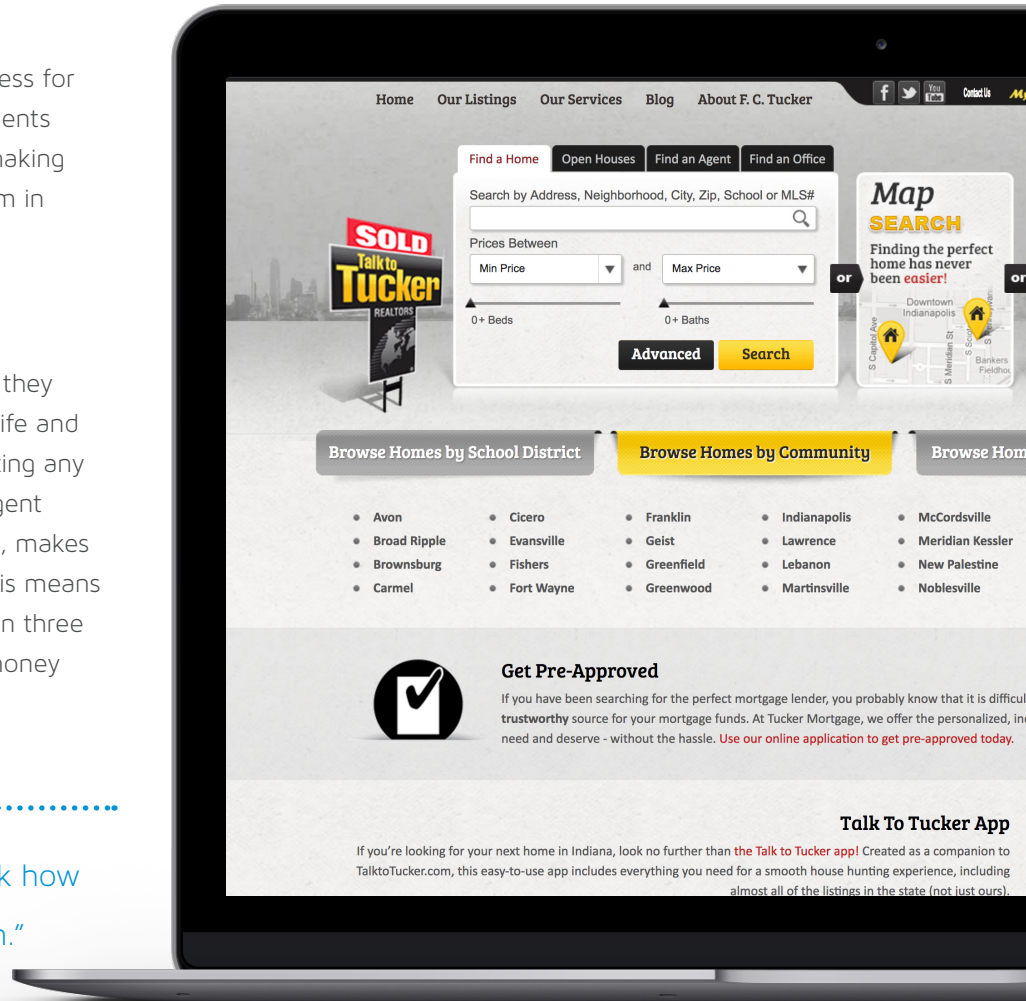
F.C. Tucker has been in the real estate business for nearly 100 years. Today they have 1,500 agents in 50 offices across Indiana and Kentucky, making them the largest independent real estate firm in Indiana.

The Challenge

F.C. Tucker is an agent centric brokerage, so they are always looking for ways to improve the life and workflow of their agents. Before implementing any new technology, Angela Raab, Director of Agent Development and Technology Advancement, makes sure it passes the F.C. Tucker stress test. This means the technology needs to benefit the agent on three levels: it must save them time, save them money and help them win more business.

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- Angela Raab, F.C. Tucker



Top Benefits Achieved

- ✓ Save agents time and frustration
- ✓ Decrease office costs
- ✓ Win more business

Solution

Raab, who believes “all progress is the result of change,” realized Digital Transaction Management could bring great change to her brokerage and agents. After choosing a digital transaction management tool that failed to align with F.C. Tucker’s vision, they were back to the drawing board on evaluating solutions.

After looking at several options, DocuSign came to the top as the clear choice. Not only did Transaction Rooms and eSignature pass F.C. Tucker’s stress test to save agents time, money and win more business, but also DocuSign was easy to use, provided incredible support, and handled sensitive customer data with care and respect.

Results

Raab explains how Transaction Rooms is a great fit for F.C. Tucker, which now manages 100% of its transactions digitally. It has given agents the freedom to be mobile and in the field with their clients, allowing F.C. Tucker to cut back on office space. Also, “we have a lot of agents who remark how much time it is saving them” she explains. Her agents love that DocuSign offers great support, so any questions get resolved quickly.

F.C. Tucker has been able to take advantage of these benefits in every way they can, “we really thread [DocuSign] throughout the entire brokerage, and we use it in multiple, multiple ways.” Everyone is using DocuSign from agents, transaction coordinators and branch managers to accounting, Tucker Mortgage, Tucker Insurance and Tucker Home Services.

Raab is always looking for new ways to expand Transaction Rooms’ charter, “it’s important to understand all the areas in your brokerage that it can help. We’re always looking at our departments and asking ‘can we use DocuSign to make it more efficient?’ and in many of the cases the answer is yes!”



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- Angela Raab, F.C. Tucker



About DocuSign

DocuSign offers transaction management services and is the NATIONAL ASSOCIATION OF REALTORS® Official and Exclusive provider of electronic signature services under the REALTOR Benefits® Program.

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